



**2017**  
**FACTORING**  
**CONFERENCE**



**SPONSORSHIP, ADVERTISING  
& EXHIBITOR OPPORTUNITIES**

The world's largest conference dedicated solely to companies which offer financing through Factoring or the purchase of Accounts Receivables.

2017

INTERNATIONAL FACTORING ASSOCIATION CONFERENCE & EXHIBITION



**APRIL 5-8, 2017**

Fort Worth, Texas  
Omni Fort Worth



[factoringconference.com](http://factoringconference.com)



### About The Conference

The 23rd Annual IFA Conference is a must attend event that is comprised of more Commercial Finance companies than any other conference in the Industry. This event brings together industry professionals from all over the world to discuss the latest issues, trends and developments critical to Commercial Finance.

“Best Conference ever!  
A great use of time and resources to attend.”

The countless networking opportunities will provide ample time to meet and collaborate with industry peers, experts and decision makers.



### About The IFA

The International Factoring Association (IFA) was founded in 1999 and has over 420 member companies making it the largest association of commercial finance companies in the world. Our goal is to assist the Factoring community by providing information, training, purchasing power and a resource

“Industry info & networking opportunities were outstanding”

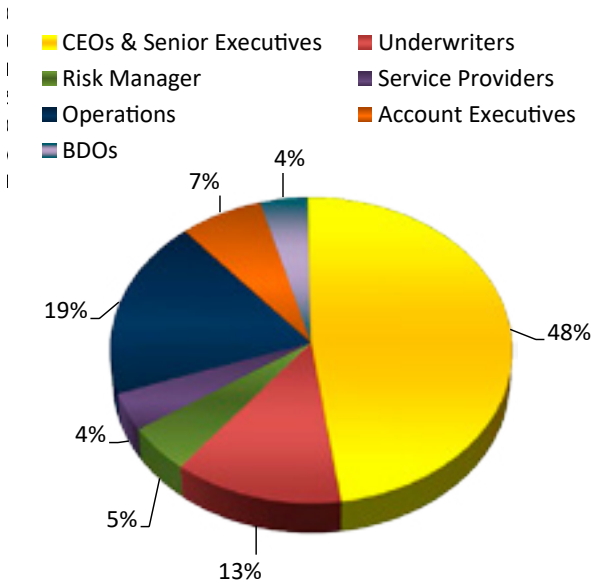
for the Receivable Finance community. Our members include factoring companies, asset based lenders and other receivable finance companies.



## Connect With Your Market

The **2017 IFA Conference will be the largest gathering of industry leaders and decision makers** within the commercial finance industry. You will not want to miss this exciting opportunity to showcase your product or service, meet with current or prospective clients and network with professionals from all over the world. Organizations attending range from startups to some of the biggest in the industry, providing a valuable opportunity to accelerate your sales and increase your return on investment.

### Job Classification



### Top Reasons to Sponsor and/or Exhibit

- ◆ The opportunity to reach over 800 commercial finance professionals in one location.
- ◆ Make lasting business relationships while driving revenue.
- ◆ Gain full exposure to more decision makers than any other conference in Commercial Finance.
- ◆ Highlight your product or service to generate awareness among attendees and high-level executives.
- ◆ Network with the brightest and most influential industry professionals to help accelerate sales and support your business' success.
- ◆ Shows your support and commitment to the continued success of the factoring industry.
- ◆ Access to the conference electronic attendee list to identify prospective clients and market directly to registered participants prior to and after the event.
- ◆ Broaden your competitive edge by creating brand awareness and recognition among attendees.
- ◆ Dedicated exhibitor time to ensure maximum exposure to your target market.



### Statistics From 2016 Conference

**84%** of Attendees have the power to recommend, and/or make final purchasing decisions.

**78%** of Exhibitors are returning again from last year's conference.

**69%** of Attendees attend to shop for new products.

**54%** of all sales leads are closed without an additional visit.

**70%** of Attendees plan to purchase a minimum of one product.

**60%** of IFA Attendees are at Executive or Upper Management levels.

**85%** of decision makers say attending saves their company time and money by bringing vendors under one roof.



"Great conference. A lot of activity at the exhibit booth."

## Sponsorship Opportunities

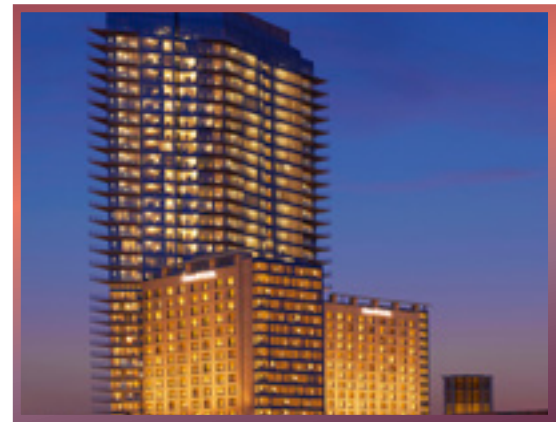
Sponsor Packages offer the highest level of exposure for your business before, during and after the annual conference.

### All Sponsors Receive

- ◆ Acknowledgment in the 23rd Annual Convention Schedule of Activities.
- ◆ Acknowledgment on the IFA Factoring Conference Website.
- ◆ The opportunity to display your company's marketing material and/or giveaway items at the event you are sponsoring.
- ◆ Sponsor of \$2,000 or more receives an electronic listing of the conference attendees.
- ◆ Prominent display of your logo at the event you are sponsoring.
- ◆ Acknowledgement of your sponsorship in the Conference Program.
- ◆ Acknowledgement of your sponsorship on the Mobile Website.

### Additional Sponsor Benefits

- ◆ Recognition as a sponsor in all promotional mailings.
- ◆ "Sponsor" ribbons for attendee name badges.
- ◆ Sponsor of \$2,000 or more receives one invitation to the New Member's Reception.
- ◆ Acknowledgement as a sponsor in the Conference edition of the Commercial Factor.
- ◆ Free tote bag stuffer for sponsors of \$5,000 or more.



## THANK YOU TO OUR 2016 SPONSORS

Ansonia Credit Data  
 Arrowhead  
 Bibby Financial Services, Inc.  
 Brookridge Funding  
 Capital One  
 Commercial Finance Consultants  
 Credit2B  
 Crestmark Bank  
 Crossroads Financial  
 FactorFox  
 FactorPlus  
 First Tennessee Bank  
 Firstline Funding  
 Gulf Coast Business Credit  
 Houlihan Lokey  
 IFA Canada  
 Interface Financial Group  
 Jencks & Jencks, P.C.  
 Lenders Funding, LLC  
 Liquid Capital  
 LSQ Funding  
 Robbins, Salomon & Patt, Ltd.  
 Saint John Capital  
 TAB Bank  
 Tax Guard  
 Wells Fargo - Lenders Finance Division

## Available Sponsorships

### TOTE BAGS

\$6,500 Exclusive

Don't miss the opportunity to have your logo displayed on the conference attendees' tote bags.

### NAME BADGE LANYARDS

\$4,000 Exclusive

Have your company's logo in full view for everyone to see on this must-have accessory that will be used throughout the entire convention.

### HOTEL ROOM KEY CARDS

\$4,000 Exclusive

Imprint your logo or booth number on the hotel key cards of attendees. Your company's logo and information will be in each attendee's hand every day.

### CONVENTION FLASH DRIVE

\$5,000 Exclusive

Be remembered long after the conference is over with your logo prominently displayed on a flash drive that will be mailed to all attendees. The flash drive will include audio of all speaking sessions. The mailing will include the flash drive as well as literature regarding your company.

### WIRELESS INTERNET

\$5,000 Exclusive

Sponsor Wireless Internet Access throughout the meeting room area. This has become a must have for conference attendees and as a sponsor you are sure to receive accolades and thanks for your sponsorship. Each time the user logs in, they will view your logo.

### POCKET NOTE PAD & PEN

\$4,000 Exclusive

Have your company logo prominently displayed on the note pads and pens. These will be placed in the attendee tote bags.

### MOBILE WEBSITE

\$6,000 Exclusive \$2,000 Shared (limit 3)

The entire schedule, hotel layout, attendees, tracks, and announcements will be available via the attendees' cell phone, tablet, computer or any other web enabled device. Your logo and information will be prominently displayed on every page of the site. Don't miss this opportunity to show that you are a leader in innovation.

### CONFERENCE PACKET STUFFER

\$800 (Non-Exhibitors) \$400 (Exhibitors)

Include a flyer about your company in the tote bags handed out to all conference attendees. This is an excellent method to ensure that each attendee receives your literature.

### GOLF OUTING

\$5,000 Exclusive

Be the hit of the Convention when you sponsor the Golf Outing at Waterchade Golf Club. Additional Benefit: Receive two complimentary entries for the



### OPENING RECEPTION

\$40,000 Exclusive or \$5,000 Shared (limit 8)

Increase exposure for your company as attendees gather to network during our Welcome Reception. An Exclusive Sponsor can plan the entire event.

### GENERAL SESSION SPEAKER

Dr. Beck Weathers - \$7,500

Dan Burrus - \$7,500

William Strauss - \$5,000

Have the ability to introduce one of our general session speakers. Sponsorship includes ability to give a three minute presentation about your company.

### THURSDAY NIGHT RECEPTION

Call for Pricing

Increase exposure for your company as attendees meet and mingle. An Exclusive Sponsor will have the ability to plan the event.



### DESSERT RECEPTION

Call for Pricing

Increase exposure for your company as attendees mingle while enjoying dessert and cocktails. This reception will run from 9 pm - 11pm. An Exclusive Sponsor will have the ability to plan the event. Signs advertising your sponsorship will be provided.

### THURSDAY / FRIDAY WALL STREET

#### JOURNAL ROOM DELIVERY

\$4,000 Exclusive

Keep attendees current with a complimentary copy of the Wall Street Journal delivered to their room. On the cover is a Post-It note with your company's name and information.

### THURSDAY SMALL FACTORS LUNCH

#### FRIDAY TRANSPORTATION LUNCH

\$5,000 Exclusive or \$2,500 (limit 2 per lunch)

We will be conducting breakout lunches for Small Factors and Transportation. Sponsorship includes the opportunity to display your products and speak directly to your potential customers during the buffet lunch. Signs advertising your sponsorship will be distributed and you will have the opportunity to place your literature on each seat.

### THURSDAY CONTINENTAL BREAKFAST

\$5,000 Exclusive

You will have the opportunity to display your products and speak directly to your potential customers. Signs and napkins advertising your sponsorship will be provided.

### ROUNDTABLE COCKTAILS & SNACKS

\$2,000 - \$3,500 Exclusive

Introduce the Roundtable sessions and receive sponsorship recognition. This includes a three minute presentation about your business. Signs advertising your sponsorship will be provided. Receptions available are: Roundtable for Women, Roundtable for Senior Executives, Roundtable for Young Professionals, Roundtable for Operations, and Roundtable for Small Factors.

### CLOSING EVENT AT BILLY BOB'S

Sponsorship (10 available) \$2,000 Exclusive \$20,000

Don't miss this opportunity to ensure that the Convention goes out with a bang when you sponsor the closing event at Billy Bob's Honky Tonk. Signs and promotional material advertising your sponsorship will be provided.

### FRIDAY CONTINENTAL BREAKFAST

\$5,000 Exclusive

Have the opportunity to display your products and speak directly to potential customers. Signs and advertising your sponsorship will be provided.

### THURSDAY / FRIDAY LUNCH

\$10,000 Exclusive

You will have the opportunity to display your products and speak directly to your potential customers during the buffet lunch. Signs advertising your sponsorship will be distributed and you will have the opportunity to place your literature on each seat.

### CUSTOM FLOOR PANEL

\$3,000 (2 available for exhibits only)

Let your exhibit booth shine with an illuminated floor panel with your custom graphics on it. This is a surefire way to have your booth stand out from the others and draw in additional attendees.

### WINDOW CLINGS

\$3,000 Exclusive (2 available)

Get your company's message out with custom window clings that will be highly visible throughout the conference area. The 80" x 40" window clings will be a sure way to capture the attention of attendees traveling from session to session.

### CHARGING STATION

\$3,000 - \$4,700

Keep devices charged and attendees engaged with a charging station displaying your company's video or logo. A personalized charging station(s) will be prominently placed in a high traffic area.



If there is a sponsorship opportunity that you do not see listed above that you would like to offer, please contact:

**Terri Baker at 805-773-0011 x 303.**

All sponsorships are sold on a first-come/first-serve basis.

Do not send payment with your sponsorship request. Once your contract has been reviewed and approved, an invoice and sponsorship confirmation will be sent to you.

Payment must be received by March 1, 2017. An organization that chooses to co-sponsor an event will not have the right to refuse another firm's bid to co-sponsor the same event.

Full sponsors of the Receptions may select the entertainment, decorations, food and drink options for the event.

Sponsors are responsible for providing camera ready artwork according to specifications. IFA can design artwork for an additional fee.

## Advertising Opportunities

The Conference Program is a keepsake item that will be used extensively by all attendees throughout the conference. A list of all attendees, sponsors and exhibitors will be included in the program for people to use for years to come.

### Conference Program Ad

**\$900 Full Page** **\$1700 Back Cover**  
**\$700 1/2 Page** **\$1700 Inside Front Cover**

Your company ad will be placed in the Conference Program. All ads are full color.



THE FACTORING CONFERENCE OFFERS OPPORTUNITIES TO SHOWCASE PRODUCTS AND SERVICES TO AN EXCLUSIVE MARKET OF BANKS AND COMMERCIAL FACTORS AND ABL'S

## Exhibitor Opportunities

Exhibiting at the 23rd Annual IFA Conference is one of the most cost effective and efficient marketing tools An exhibit booth will help maintain a high profile for your business while generating quality leads. Use this opportunity to educate your target audience face to face

### Exhibitor Benefits

- ◆ Exhibit Hall is easily accessed by all conference sessions
- ◆ Continental breakfast ,breaks and lunch are held in the Exhibit Hall on both days
- ◆ Two complimentary conference registrations for booth personnel
- ◆ Attendee registration list for advance marketing opportunities (available in mid March)
- ◆ Link on the Factoring Conference website to your website
- ◆ Listing in the official Conference Program
- ◆ Listing on the Mobile Website
- ◆ Booth activity will be enhanced by daily Conference Passport drawings



### Official Contractor

All decorating and exhibit furniture will be handled by GES Exposition Services. GES will email the Exhibitor Kit directly to all exhibitors. The kit contains information about shipping, ordering furniture, carpeting, electrical and phone needs, additional labor, etc.

### Exhibitor Installation

Wednesday, April 5th 3:00 - 10:00 pm  
 and Thursday, April 6th 5:00 - 7:30 am  
 All exhibits must be ready for show by 7:30am on Thurs., April 6th.

### Exhibitor Dismantling

Friday, April 7th 4:00pm  
 No exhibit may be dismantled before 4:00pm on Fri., April 7th.

### Show Hours

Thursday, April 6th 7:30am - 4:00pm  
 Friday, April 7th 7:30am - 4:00pm

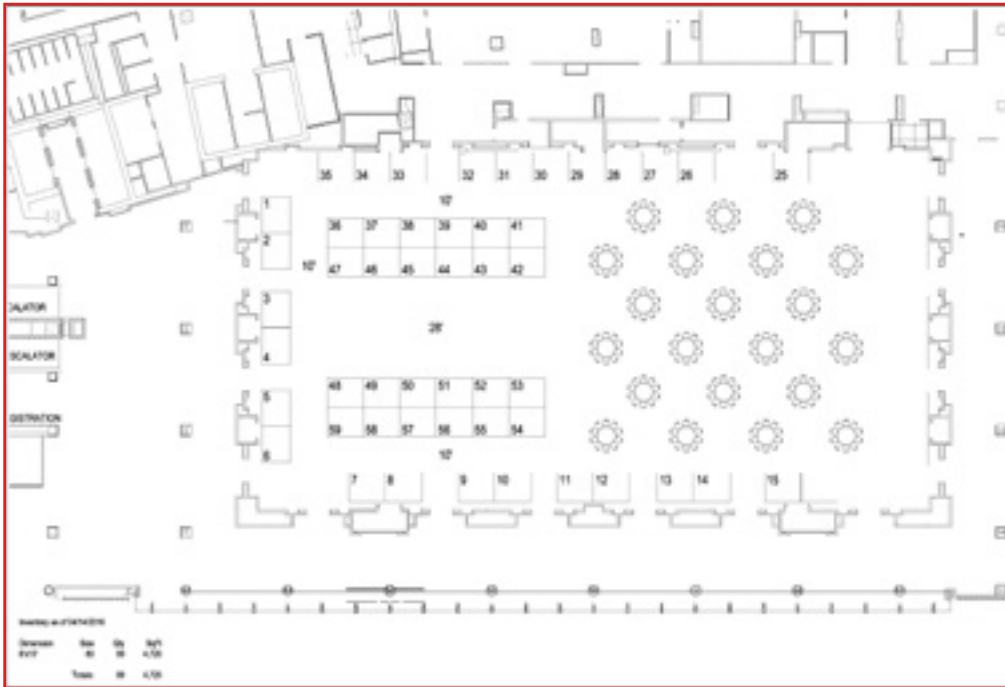
### Exhibitor Fees Include

- Two complimentary registrations for exhibitor representatives
- 8' x 10' exhibit booth
- Advance attendee registration list (available in mid March)
- 6' skirted table
- Chairs (2)
- Wastebasket
- Vendor identification sign
- Free link on the Factoring Conference web site ([factoringconference.com](http://factoringconference.com)) to your company web site

### Fees & Deadlines

The exhibit booth fee is \$3,500. Two complimentary registrations are included with each exhibit booth reserved. As a conference registrant, you will receive entry to all conference sessions and meal functions. Additional personnel may register at a cost of \$995 each. Full payment is required within 15 days of reserving booth space. Booth reservations will be confirmed only for those firms submitting payment with the attached contract.

## Exhibit Hall Floor Plan



## Exhibitor Agreement

### 1. ASSIGNING BOOTHS

Booth locations are assigned on a first-come, first-served basis. The International Factoring Association (IFA) reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

### 2. CONFERENCE SCHEDULE

Setup: April 5, 1:00-5:00pm. Exhibit hall will remain open April 6 from 7:30am - 4:00pm, and April 7 from 7:30am - 4:00pm. Breaks will be held in the exhibit hall at: 7:30 - 8:30am; 10:30 - 11:00am; 3:30 - 4:00pm. Tear-down: April 7, 4:00pm.

### 3. INSTALLATION & REMOVAL

All exhibits shall be operational through 4:00pm, April 7. Thereafter, packing and removal shall be done as quickly as possible. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the hotel without the permission of the IFA and the hotel.

### 4. STORAGE

Crates, boxes and packing materials shall be stored away from the display area. Packing materials must be kept in the crates and boxes. Materials in violation of this rule will be considered refuse and discarded. Fire regulations must be strictly followed.

### 5. HANDLING

Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of all materials and empty crates. IFA and the owners and managers of the hotel will not accept or store display materials or empty crates.

### 6. USE AND CARE OF EXHIBIT SPACE

No part of an exhibit shall obstruct the view of adjacent exhibits. Exhibits shall not be unduly noisy, glaring, or otherwise objectionable. Audiovisual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. The Exhibitor shall maintain his exhibit in good order at his own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

### 8. PROHIBITED ACTIVITIES

Except within the rented exhibit area, the following activities are prohibited by any Exhibitor: sale of any gift of intoxicating beverage; sale of goods or taking orders for sale of equipment, products, services or supplies; conducting lotteries, raffles or drawings except when gratis to persons registering; drawings

that require IFA conference registrants to be present to win or distribution to delegates and visitors of printed matter, samples, souvenirs, and the like.

### 9. SUBLETTING SPACE

Exhibitors may not sublet or assign any part of their exhibit space, nor advertise or display goods or services other than their own. Exhibition advertisements and displays must conform to the statement in the Exhibitor's application describing displays.

### 10. FAILURE TO OCCUPY SPACE

Unless prior approval for delayed occupancy is received from the IFA, any exhibit booth not occupied by 7:00am on April 6 will be forfeited by the Exhibitor, and may be reassigned or used by the IFA without refund to the Exhibitor.

### 11. SOCIAL FUNCTIONS

Exhibitors may not conduct social functions in the exhibit area or in public areas of the hotel during the conference. Exhibitors may conduct social functions in 'hotel suites' with the written approval of the IFA. Social functions shall be scheduled at a time which will not interfere with IFA scheduled conference activities.

### 12. SECURITY

Exhibitors shall exercise reasonable care for the protection of their materials and display in the designated exhibit area. IFA officers, directors, members and staff are not responsible for the safety of the exhibitor, his agents, or employees, or harm or damage to such persons resulting from theft, fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits.

### 13. CANCELLATION OR RELOCATION OF CONFERENCE

If the IFA fails to hold its conference as herein provided, relocates its conference site to another hotel or city, or fails to furnish Exhibitor exhibit space as stated herein, it shall refund to Exhibitor any charges paid hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

### 14. CANCELLATION BY EXHIBITOR

If the Exhibitor notifies the IFA in writing by February 1 that it will not occupy the exhibit space stated herein, the exhibitor will be liable for 50% of the exhibit fee. Exhibitor will be responsible for 100% of the exhibit fee if such notice is received after that date.

### 15. LIABILITY AND INDEMNITY

Exhibitor agrees to assume sole responsibility and liability for all damages and injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his employees and representatives (b) other Exhibitors and their employees or representatives, (c) conference participants, guests or visitors, (d) the hotel and the owners, employees and representatives thereof, and (e) any other persons lawfully on or about the conference premises.

Exhibitor agrees to indemnify and hold harmless the IFA, its members, directors, officers, employees, agents, affiliates, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by, or asserted against the IFA in any way relating to or arising out of this Agreement and/or Exhibitor's use of exhibit spaces at the Conference. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against liability assumed pursuant to the provisions of this section.

The IFA shall not be liable for failure to deliver exhibit space to an Exhibitor as contracted for herein due to causes beyond the IFA's control. In such event, the IFA will reimburse fees paid hereunder, less expenses incurred by the IFA including advertising, administration and related expenses.

### 16. VIOLATIONS

In the event of violation of this Agreement, the IFA may evict Exhibitor from the exhibit space and/or have exhibit materials removed. No fees will be returned to Exhibitor and the Exhibitor shall be liable to the IFA for the costs associated with such eviction, less fees paid.

In addition to the remedies provided in this Agreement, the IFA shall have and may exercise all other remedies afforded to it by law for costs or damages suffered on account of such violations.

### 17. GENERAL RULES

Exhibitors must confine their activities to their contracted space. Exhibitors shall follow all rules and regulations of the conference hotel and the IFA relating to the Conference.

### 18. OTHER

The IFA reserves the right to exclude any company or person from attending the Factoring Conference.

# IFA'S FACTORING CONFERENCE SPONSORSHIP/EXHIBITOR FORM



Company Name \_\_\_\_\_  
 (This is how your company's name will appear in all publications and signage)

Contact's Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip or Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Company Website \_\_\_\_\_

## SPONSOR OPPORTUNITIES Please indicate which opportunity you are interested in:

|   |   |  |   |
|---|---|--|---|
| <p><b>Tote Bags</b><br/>\$6,500 Exclusive <b>SOLD</b></p> <p><b>Name Badge Lanyards</b><br/>\$4,000 Exclusive <b>SOLD</b></p> <p><b>Hotel Room Key Cards</b><br/>\$4,000 Exclusive <b>SOLD</b></p> <p><b>Convention Flash Drive</b><br/>\$5,000 Exclusive <b>SOLD</b></p> <p><b>Wireless Internet</b><br/>\$5,000 Exclusive <b>SOLD</b></p> <p><b>Pocket Note Pad &amp; Pen</b><br/>\$4,000 Exclusive <b>SOLD</b></p> <p><b>Mobile Website</b><br/>\$6,000 Exclusive <b>SHARED ONLY</b><br/>\$2,000 Shared (limit 3)</p> <p><b>Conference Program Ad</b><br/>\$500 1/2 Page<br/>\$800 Full Page</p> | <p><b>Conference Packet Stuffer</b><br/>\$800 Non-Exhibitor<br/>\$400 Exhibitor</p> <p><b>Window Clings</b><br/>\$3,000 Exclusive (limit 2)</p> <p><b>Custom Floor Panel</b><br/>\$3,000 (limit 2 for exhibitors only)</p> <p><b>Charging Station</b><br/>\$3,000 - \$6,500 (limit 2)</p> <p><b>Roundtable Cocktails &amp; Snacks</b><br/>\$2,000 Women in Comm'l Finance<br/>\$3,000 Senior Executives <b>SOLD</b><br/>\$2,000 Young Professionals<br/>\$2,000 Operational Issues<br/>\$2,000 Small Factors</p> <p><u>WEDNESDAY SPONSORSHIPS:</u><br/><b>Golf Outing</b><br/>\$5,000 Exclusive <b>SOLD</b></p> | <p><b>Opening Reception</b><br/>Call for Pricing <b>SOLD</b></p> <p><u>THURSDAY SPONSORSHIPS:</u><br/><b>Wall Street Journal Room Delivery</b><br/>\$4,000 Exclusive <b>SOLD</b></p> <p><b>Continental Breakfast Break</b><br/>\$5,000 Exclusive<br/><b>General Session Speaker</b><br/>\$7,500 Dr. Beck Weathers<br/>\$7,500 Dan Burrus</p> <p><b>Small Factors Lunch</b><br/>\$5,000 Exclusive <b>SOLD</b><br/>\$2,500 Shared (limit 2)</p> <p><b>Thursday Reception</b><br/>Call for Pricing <b>SOLD</b></p> <p><b>Dessert Reception</b><br/>Call for Pricing <b>SOLD</b></p> | <p><b>Thursday Lunch</b><br/>\$10,000 Exclusive</p> <p><u>FRIDAY SPONSORSHIPS:</u><br/><b>Wall Street Journal Room Delivery</b><br/>\$4,000 Exclusive</p> <p><b>Continental Breakfast Break</b><br/>\$5,000 Exclusive<br/><b>General Session Speaker</b><br/>\$5,000 William Strauss</p> <p><b>Friday Lunch</b><br/>\$10,000 Exclusive</p> <p><b>Transportation Lunch</b><br/>\$5,000 Exclusive <b>SOLD</b><br/>\$2,500 Shared (limit 2)</p> <p><b>Closing Event at Billy Bob's</b><br/>\$2,000 Shared (10 Available)<br/>\$20,000 Exclusive <b>SHARED ONLY</b></p> |
|---|---|--|---|

## EXHIBITOR INFORMATION | Exhibit Booth Fee: \$3,500 | *Payment in full is required within 15 days of reserving booth space.*

|                 |       |
|-----------------|-------|
| Attendee's Name | Email |
| Attendee's Name | Email |
| Attendee's Name | Email |

**Booth Location:** 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

**Booths are assigned on a first-come, first-served basis. Included are two conference registrations. Please add \$995.00 for each additional attendee.**

Please include a description of your product and company for the Conference Program; not to exceed 50 words. Attach a separate sheet if necessary.

Exhibitor hereby designates the products listed above as those which shall be displayed or demonstrated and agrees to notify the International Factoring Association in writing of any changes prior to the Conference. We (Exhibitor) agree that this application is an offer which is subject to the absolute right of the International Factoring Association to accept or reject. Upon acceptance of this application, we (Exhibitor) agree to the conditions set forth in this brochure.

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**EXHIBIT BOOTH FEE: \$3,500.00**  
Full payment is required within 15 days of reserving booth space.  
 Add'l Attendees (\$995/person): \_\_\_\_\_

**Payment Method:**  Mastercard  Visa  Am Ex  Discover  Check Enclosed  Bill Me  
(payment is required within 15 days)

**I AM INTERESTED IN SPONSORING**  
 Sponsorship Amount: \_\_\_\_\_

Card No. \_\_\_\_\_ Card Expires \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Total: \_\_\_\_\_

Please return to: **International Factoring Association | PO Box 39 | Avila Beach, CA 93424-0039** or Fax to: **805-773-0021**

**PRINT**

**SUBMIT**